

East

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	777	((RFID or tag or tags) NEAR5 (clothing or clothes or product\$1 or item\$1 or article\$1)) SAME (retailer\$1 or shop\$1 or mall or malls or merchant\$1 or vendor\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:14
L2	0	1 AND ((infer\$5 or guess\$4 or assum\$7) NEAR5 (characteristic\$2 or age\$1 or race\$2 or ethnicit\$3 or demograph\$5 or personal or size\$1 or gender\$1 or sex\$2) NEAR5 (customer\$1 or consumer\$1 or patron\$1 or woman or man or child or children or men or women))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:04
L3	49	1 AND ((infer\$5 or guess\$4 or assum\$7 or correlat\$6 or (look\$4 ADJ up) or identif\$7) NEAR5 (name\$1 or identit\$3 or characteristic\$2 or age\$1 or race\$2 or ethnicit\$3 or demograph\$5 or personal or size\$1 or gender\$1 or sex\$2) NEAR5 (customer\$1 or consumer\$1 or patron\$1 or woman or man or child or children or men or women))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:15
L4	6108	((RFID or tag or tags) SAME (clothing or clothes or product\$1 or item\$1 or article\$1)) AND (retailer\$1 or shop\$1 or mall or malls or merchant\$1 or vendor\$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:15
L5	290	4 AND ((infer\$5 or guess\$4 or assum\$7 or correlat\$6 or (look\$4 ADJ up) or identif\$7) NEAR5 (name\$1 or identit\$3 or characteristic\$2 or age\$1 or race\$2 or ethnicit\$3 or demograph\$5 or personal or size\$1 or gender\$1 or sex\$2) NEAR5 (customer\$1 or consumer\$1 or patron\$1 or woman or man or child or children or men or women))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:15

Dialog
2/2/06

Your SELECT statement is:

s ((RFID()tag? ?)(5n)infer?(5n)(customer? ? or consumer? ? or patron? ?
or identity or identities))

Items	File
-----	-----
Examined	50 files
Examined	100 files
Examined	150 files
Examined	200 files
Examined	250 files
Examined	300 files
Examined	350 files
Examined	400 files
Examined	450 files
Examined	500 files
Examined	550 files

No files have one or more items; file list includes 560 files.

Dirlos
2/206

Your SELECT statement is:
s ((RFID()tag? ?) and (infer?(4n)demograph?)) not py>2001

Items	File
-----	-----
Examined	50 files
Examined	100 files
Examined	150 files

Processing
Processing
Processing
Examined 200 files
Examined 250 files
Examined 300 files
Examined 350 files
Examined 400 files
Examined 450 files
Examined 500 files
Examined 550 files

Processing

No files have one or more items; file list includes 560 files.
One or more terms were invalid in 104 files.

Dir 03
2/2/06

Your SELECT statement is:
s ((RFID()tag? ?) (5n)demograph?) not py>2001

Items	File
-----	-----
Examined	50 files
Examined	100 files
Examined	150 files

Processing

Processing

Examined	200 files
Examined	250 files
Examined	300 files
Examined	350 files
Examined	400 files
Examined	450 files
Examined	500 files
Examined	550 files

Processing

No files have one or more items; file list includes 560 files.
One or more terms were invalid in 104 files.

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WebResults 1 - 10 of about 236 for **RFID tags product infer customer demographics** (0.45 seconds)

Scholarly articles for **RFID tags product infer customer demographics**



[Fairy Wing: Distributed Information Service with RFID Tags](#) - by Murakami - 0 citations
[Beyond Consumer Segmentation](#) - by TECHNOLOGIES - 0 citations
[Customer Relationship Marketing \(CRM\) in the US ...](#) - by Hawkes - 0 citations

[PDF] [Maximizing Retail Store Performance Management](#)

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Radio frequency identification (**RFID**) tags are a great example of an emerging ... underway to establish common worldwide **product** coding, **RFID** tagging for ...
[download.microsoft.com/download/1/2/e/12e85925-5315-423f-8049-568395becd2d/RetailStorePerfMgmt.pdf](#) - [Similar pages](#)

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technology to create personalized **customer** service. All of Prada's **products** are hard- tagged with **RFID tags**; Prada salespeople are ...
[www.ifft.org/docs/SR-784A_Beyond_Cons_Seg_Memo.pdf](#) - [Similar pages](#)

[PDF] [Microsoft PowerPoint - 04-20.DataMining](#)

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Bar code, scanners, satellites, cameras, **RFID tags**, sensors ...
 Example of Star Schema. Date. **Product**. Store. **Customer**. unit_Sales. dollar_Sales. ProductNo ...
[www.cc.gatech.edu/classes/AY2004/ cs4420_spring/notes/04-20.DataMining.pdf](#) - [Similar pages](#)

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Posted by Narasimha Chari at 08:00 PM in **Product** Management, communications, ... Looking ahead to when large numbers of devices around us sport **RFID tags**, ...

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And now the stores were asking **customers** to buy **products** with no stickers on ... Looking ahead to when large numbers of devices around us sport **RFID tags**, ...

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... the providers can **infer demographics** such as income, race and lifestyle. ... The largest costs are the **RFID tags**. Each tag lists for about \$1.00 per tag ...

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[**Customer Demographics**](#)

Easy to use segmentation system with **customer** demographic data.
[www.mapinfo.com](#)

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On active **tags** today, there is a lot of data written to the devices, from **customer** ...
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personal demographics in exchange for supermarket discounts ... **RFID. tags** can be
embedded. in every single **product** that a person is ...
www.ftc.gov/os/comments/rfid-workshop/508920-0013.pdf - Similar pages

[PDF] The Role of the Management Sciences in Research on Personalization

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Firms employ a number of methods to **infer customer**. preferences, purchase behavior,
browsing behavior ... **tion (RFID) tag** embedded in the discount card that ...
www.extenza-eps.com/INF/doi/ref/10.1287/mnsc.49.10.1344.17313 - Similar pages

News Release

Livestock division of AVID ID Systems for AVID microchip transponders, bolus and **RFID**
ear **tags** for cattle, swine, sheep, goats, alpacas, llamas, ...
www.ezidavid.com/News%20Release%20USAHA%202010-02.htm - 57k -
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